



**COBB & DOUGLAS  
PUBLIC HEALTH**

*Healthier lives. Healthier community.*

# Employment Opportunity

## *Community Marketing Specialist (Hourly)*

*Position #00221582*

**Cobb and Douglas Public Health** a nationally accredited health department, headquartered in Marietta, Georgia since 1920 promotes and protects the health and safety of the residents of Cobb and Douglas counties in partnership with several other agencies. CDPH is committed to delivering compassionate, high-quality, affordable healthcare services with special attention to the at-risk population. We work to achieve healthy people in healthy communities by: Preventing epidemics and spread of disease, protecting against environmental hazards, preventing injuries, promoting, and encouraging healthy behaviors, responding to disasters, assisting in community recovery, and assuring the quality and accessibility of health care. By excelling at our core responsibilities, we will assist our residents in living healthier, longer, and more rewarding lives.

**We offer:** Flexibility within our core operational hours of Monday-Friday 8am-5pm. Promote learning and growth. Employee recognition program. Diverse workforce. Worksite wellness opportunities. And much more!

**Summary:** Under general supervision, The Community Marketing Specialist will work in coordination with the Cobb & Douglas Public Health (CDPH) Community Mobilizers Team to help market COVID-19 response activities in underserved areas of District 3-1 and to help educate the residents of District 3-1. This position will continue to help CDPH with program-related outreach as work on the COVID-19 pandemic winds down. This position works to promote the health and safety of the residents of Cobb and Douglas Counties. Coordinate with the CDPH Community Mobilizers Team to develop an outreach strategy for each event, including local canvassing, social media messaging, and focused outreach that aims to educate and inspire. Follow-up with community leaders and influencers, including churches, local businesses, residential communities, and other community organizations, encouraging involvement in COVID-19 response activities. Create marketing materials and social media posts in coordination with COVID-19 response activities. Help determine where community members gather online and how to best ensure and encourage accurate, educational, and on-brand messaging across these channels. Attend outreach events, which includes marketing to audiences near the event, when applicable and other community marketing duties as assigned.

**Minimum Qualifications:** Bachelor's degree in communications or a related field from an accredited college or university AND one year of communications or related experience OR four years of communications or related experience OR one year of experience required at the lower level.

**Preferred Job-Related Skills:** Social work or other experience in community support preferred. Experience working with underserved/under-resourced communities.

**Salary Information:** \$20.00 per hour

**Applications Accepted:** July 21, 2021-August 4, 2021

**TO APPLY:** In order to successfully apply for a position; the hiring agency requires interested applicants to complete the Cobb & Douglas Public Health's Online Employment Application. This job application can be found at: [www.cdph-ess.com](http://www.cdph-ess.com). Click on "Employment Opportunities" and locate this position, click "Apply" and begin your application process.

Thank you for your interest in CDPH. Due to the volume of applications received, we are unable to provide information on application status by phone or e-mail. All qualified applicants will be considered but may not necessarily receive an interview. Selected applicants will be contacted by the hiring agency for next steps in the selection process. Applicants who are not selected will not receive notification.

Requirements for this position may be subject to: Pre-Employment Drug Screening, Criminal Background Check/Fingerprinting, Previous Employment Reference Check, Specific Immunizations, Motor vehicle check, and/or Education and/or Licensure verification.

If you require accommodations under the American Disability Act (ADA), email request by the closing date of this announcement to: [gabrielle.robinson@dph.ga.gov](mailto:gabrielle.robinson@dph.ga.gov)

CDPH has adopted the Council on Linkages Core Competency for Public Health Professionals.  
AN EQUAL OPPORTUNITY EMPLOYER